

Levy County Republican Executive Committee

www.levyrepublicans.com ~ 877-734-LEVY (5389)

LCREC Mission Statement

LCREC purpose is to educate all potential voters about the Republican Party platform through the promotion of honest men and women for local government positions, community activities, precinct organization, fundraising, and enhanced community relationships to encourage year round support and enthusiasm leveraging our combined expertise and the latest innovations in technology.

LCREC Vision Statement

The LCREC wants to represent and educate all potential and existing voters within Levy County about the Republican Party through organized Precinct participation.

LCREC GOALS & OBJECTIVES 2011-2012

GOAL: To Increase Republican Voters by 10% by 12/31/2012 (8323 - 01/17/11 = 832)

1. **LCREC Brochure (Michelle) – Update every two years**
2. **Welcome packet for NEW Registered Republicans (Precinct Committee Men/Women)**
 - Identify New Republicans through Supervisor of Elections. If done quarterly, the estimated cost: 4 X \$10.00 = \$40.00
 - Welcome packets may include: LCREC brochure, bumper sticker, other information about the county/communities
3. **Chamber Affiliations: Bronson/Cedar Key/ Chiefland/ Fanning Springs/ Williston/Yankeetown-Inglis**
 - Link to websites
4. **Participation in Parades, Festivals, Special Events**

Suggestions: Pumpkin Festival (Bronson), Old Florida Celebration of the Arts (Cedar Key), Watermelon Festival (Chiefland), Red Belly Day/ Suwannee River [Livestock] Fair (Fanning Springs), Independence Day Celebration/ Peanut Festival/ Levy County Fair/ Light Up Williston (Williston), Seafood Festival (Yankeetown) and others.
5. **Support of University of Florida College Republicans, Levy County Young Republicans, Gilchrist County Republican Executive Committee (GCREC)**
6. **Community Involvement (Juanita Melchior)**

Annually update **Levy County Events** - Examples: Elections, City Council meetings, celebrations, events, pageants, parades, LCREC meetings
7. **Targeted Public Relations**
 - Continue advertisements, explore radio spots/interviews, sports banners, youth events
8. **Annual Fundraisers' Participation (all LCREC members)**
 - Emails, ads, letters, phone calls
9. **Consider Headquarters**

GOAL: To Increase number of Precinct Committee Women/Men – to 31 - before 12/31/2012

1. **Target people who attend 3 or more meetings - to actively participate in LCREC events**
2. **Goal is a 10% increase in precinct committee women and men**

GOAL: To Increase Voter Education opportunities to a minimum of one annual session - before 12/31/2012

1. **Consider the following for educational sessions:**
 - RPOF Rules
 - Precinct Committee Person training (Nuts and Bolts)
 - Supervisor of Elections - Voter Education
 - Sunshine Law

GOAL: To Increase citizen involvement – HOST one Town Hall Meeting in Levy County before 12/31/2012

Chair - Michelle Finnen ~ Vice Chair – Abraham Blitch ~ Sec/Treasurer – Nancy Lambka
State Committeeman – C.W. Gilbert ~ State Committeewoman – Edith McCrimmon